

## **Phases of monitoring and evaluation:**

- **Problem formulation**

- disadvantaged groups such as working-class persons with limited schooling, women, migrants and residents of rural areas lack sufficient access to the public sphere.

- **Overall objective META**

- to strengthen media competence / media literacy / digital skills, and to improve participants' facility in self expression and their access to the public sphere.

- Action → Training course as instrument

- Monitoring → Measuring on key indicators

- Evaluation → Determining whether targets, initially set, are met

- Problem solved?

**No** → back to problem formulation

**Yes** → finished