



Invitation to a Lecture by Prof. Jeff MacSwan

Varieties of Translanguaging, Codeswitching, and Linguistic Social Justice

This talk traces the history of translanguaging theory from its inception to its deconstructivist turn, with a focus on the deconstructivist critique of empirical research on codeswitching and other dimensions of scholarly work on bilingualism. It rejects the deconstructivist turn on empirical grounds, and makes the case that deconstructivism undermines the interests of linguistic social justice.



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Prof. Jeff MacSwan is currently a Senior Researcher and Fellow at the University Alliance Ruhr. He is Professor of Applied Linguistics and Language Education at the University of Maryland. He is also Professor of Neuroscience and Cognitive Science, and affiliate Professor in the Department of Linguistics and the Maryland Language Science Center. MacSwan's research program focuses on the linguistic study of bilingualism and codeswitching (or language alternation), and its implications for theories about the role of language in educational settings for multilingual students.

Thursday, 16 October, 2025

16:15–17:45 p.m.

KA 102 (Kleines Auditorium)

Kunzenweg 21, 79117 Freiburg

Contact: Prof. Dr. Zeynep Kalkavan-Aydın

kalkavanay@ph-freiburg.de



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